

Friday, November 14th, 2025

Microsoft Teams



Economy and International Business

10:00 – 13:00 WORKING SESSION

Working committee

Chairpersons: Prof. univ. dr. habil. ec. Adrian ZUGRAVU, Lecturer dr. ec. Gina IOAN,
Lecturer dr. ec. Alina SĂRACU

KEYNOTE PAPERS

10:00 – 10:20	RISKS AND OPPORTUNITIES IN ATTRACTING FOREIGN DIRECT INVESTMENT IN THE CONTEXT OF THE EUROPEAN INTEGRATION OF THE REPUBLIC OF MOLDOVA Inga ZUGRAV ^{a,b} , Tatiana ZAVAŢKI ^b ^a "Dunarea de Jos" University of Galati, Romania ^b Trade Co-operative University of Moldova
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10:20 – 10:30	Q&A SESSION
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ORAL PRESENTATIONS

10:30 – 10:40	FOREIGN DIRECT INVESTMENT IN TOURISM AND THE EVOLUTION OF ECONOMIC INDICATORS IN THE CONTEXT OF GLOBAL UNCERTAINTIES AND GEOPOLITICAL RISKS. CASE STUDY: ROMANIA-REPUBLIC OF MOLDOVA Carmen Gabriela SÎRBU ^a , Gina IOAN ^a , Sergiu Ionel PÎRJU ^a , Tincuța VRABIE ^a ^a "Dunărea de Jos" University of Galati, Romania ^b "Danubius International" University of Galati, Romania
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10:40 – 10:50	A CROSS-BORDER INTERDISCIPLINARY ANALYSIS OF EDUCATION, DIGITAL INCLUSION, AND SOCIAL COHESION WITHIN THE EUROPEAN UNION Monica Laura ZLATI ^a , Camelia Madalina BELDIMAN ^a ^a "Dunărea de Jos" University of Galati, Romania
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10:50– 11:00	TRADE AUTOMATION – AN ANALYSIS OF TECHNOLOGICAL IMPACT AND OPERATIONAL EFFICIENCY Luminița Maria FILIP ^a ^a Department of Applied Sciences, Cross–Border Faculty," Dunărea de Jos" University of Galati, Romania
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11:00– 11:50	THE ROLE OF ARTIFICIAL INTELLIGENCE (AI) IN MODELLING BUSINESS PROCESSES Dimitrie STOICA ^a , Silviu BACALUM ^a , Maricica STOICA ^a Cross-Border Faculty, "Dunărea de Jos" University of Galati, Romania
11:50 – 12:00	Q&A SESSION
12:00– 13:00	BREAK
13:00 – 13:10	THE BIDIRECTIONAL LINK BETWEEN LABOUR PRODUCTIVITY AND TRADE OPENNESS: EMPIRICAL EVIDENCE FROM THE BALTIC ECONOMIES Gina IOAN ^a Cross-Border Faculty, "Dunărea de Jos" University of Galati, Romania
13:10 – 13:20	BARRIERS AND OPPORTUNITIES OF DIGITAL TRANSFORMATION: INSIGHTS FROM A QUALITATIVE STUDY Silviu BACALUM ^a , Florina Oana VIRLANUTA ^a , Dimitrie STOICA ^a Cross-Border Faculty, "Dunărea de Jos" University of Galati, Romania
13:20 – 13:30	CORPORATE SPENDING ON RESEARCH AND DEVELOPMENT IN IRELAND Valentina BUTMALAI ^a , Nicoleta CRISTACHE ^a , Alina-Florentina SĂRACU ^a , Irina-Olimpia SUSANU ^a Cross-Border Faculty, "Dunărea de Jos" University of Galati, Romania
13:30 – 13:40	THE LOW POWER DISTANCE IN NORDIC MANAGEMENT: AN INCENTIVE FOR THE REGIONAL LEARNING BY DOING APPROACH Sergiu Ionel PÎRJU ^b , Carmen Gabriela SÎRBU ^a , Tincuța VRABIE ^a ^a "Danubius International" University of Galati, Romania ^b Cross-Border Faculty, "Dunărea de Jos" University of Galati, Romania
13:40 – 13:50	INTELLIGENT SYSTEMS AND SOFTWARE USED BY TAX ADMINISTRATIONS IN ROMANIA Alina-Florentina SĂRACU ^a ^a "Dunărea de Jos University" of Galați, Romania
13:50 – 14:00	GEOPOLITICAL IMPACT AND GEO-STRATEGIES ON FOREIGN DIRECT INVESTMENT (FDI) FLOWS Luminița Maria FILIP ^a Cross-Border Faculty, "Dunărea de Jos" University of Galati, Romania



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14:00 – 14:10	AGRI-FOOD EXPORTS AND FOOD SECURITY IN THE REPUBLIC OF MOLDOVA: AN ECONOMETRIC INTERDEPENDENCE ANALYSIS Alexandru STRATAN ^{a,b} , Zinovia TOACĂ ^b , Viorica LOPOTENCO ^b , Liliana STAYER ^b ^a "Dunărea de Jos" University of Galati, Romania ^a Academy of Economic Studies of Moldova
14:10 – 14:20	DEVELOPING A METHODOLOGICAL FRAMEWORK FOR MODELING AN INNOVATIVE PROFESSIONAL TRAINING SYSTEM BASED ON EXPERT EVALUATION Corina GRIBINCEA ^a , Larisa DODU-GUGEA ^{ab} ^a Academy of Economic Studies of Moldova ^a "Dunărea de Jos" University of Galati, Romania
14:20 – 14:30	ERSPECTIVE DE GEN ÎN COLABORAREA ȘTIINȚIFICĂ TRANSFRONTALIERĂ: OBSTACOLE INVIZIBILE ȘI SOLUȚII DURABILE ÎN REGIUNEA DUNĂRII DE JOS. Veronica LUPU ^a , Liliana STAYER ^a , Larisa DODU-GUGEA ^{a,b} ^a Academy of Economic Studies of Moldova ^a "Dunărea de Jos" University of Galati, Romania
14:30 – 14:40	HICKS VERSUS SLUTSKY: ANALYTICAL INSIGHTS FROM THE COBB–DOUGLAS UTILITY FRAMEWORK Gina IOAN ^a Alin Cristian IOAN ^b ^a "Dunărea de Jos" University of Galati, Romania ^b Pre-university Education, Brăila, Romania
14:40 – 14:50	SUBCONTRACTING SERVICES AND ENSURING MANAGEMENT TO ACHIEVE PERFORMANCE Tincuța VRABIE ^a , Carmen Gabriela SÎRBU ^a , Sergiu Ionel PÎRJU ^b ^a "Dunărea de Jos" University of Galati, Romania ^b "Danubius International" University of Galati, Romania
14:50 – 15:00	ANALYSIS OF ORGANIC SUBSTANCES AND BIOACTIVE COMPOUNDS OF SORGHUM, IN THE CURRENT CONTEXT OF SUSTAINABLE AGRICULTURE Carmen GURGU, Gheorghe Adrian ZUGRAVU ^a ^a "Dunărea de Jos" University of Galati, Romania
15:00 – 15:10	ORGANIC WINE BETWEEN PERCEPTION AND REALITY: THE OPINIONS OF ROMANIAN CONSUMERS Cosmina Ionela VASILACHE, Gheorghe Adrian ZUGRAVU ^a ^a "Dunărea de Jos" University of Galati, Romania



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Microsoft Teams

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2025



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15:10 – 15:20	SUSTAINABILITY OF BIOGAS PRODUCTION IN RURAL AREAS Artiomov-Craciun Alina, Gheorghe Adrian ZUGRAVU ^a "Dunărea de Jos" University of Galati, Romania
15:20 – 15:30	CROSS-BORDER MOBILE ENERGY INFRASTRUCTURE FOR SUSTAINABLE RURAL DEVELOPMENT: A MOLDOVA-ROMANIA COOPERATION MODEL Tatiana CHIRIL, Gheorghe Adrian ZUGRAVU ^a "Dunărea de Jos" University of Galati, Romania
15:30 – 15:40	INCIDENCE OF FOOD FRAUD IN THE REPUBLIC OF MOLDOVA Rusu Andrei, Constanta Laura ZUGRAVU, Musat Angelica, Gheorghe Adrian ZUGRAVU ^a "Dunărea de Jos" University of Galati, Romania
15:40 – 15:50	THE IMPACT OF DIGITALIZATION OF AGRICULTURE Constanta Laura ZUGRAVU ^a "Dunărea de Jos" University of Galati, Romania
15:50-16:00	Q&A SESSION
16:10-17:30	POSTERS
P1	THE EVOLUTION OF THE GLOBAL ECONOMY: GDP FORECASTS FOR 2025 Ramona Mariana CĂLINICĂ ^a "Dunărea de Jos" University of Galati, Romania
P2	SMART CITIES – ENGINES OF SUSTAINABLE ECONOMIC GROWTH Alina-Florentina SĂRACU ^a , Valentina BUTMALAI ^a , Claudia UNGUREANU ^a "Dunărea de Jos" University of Galati, Romania
P3	THE IMPACT OF FOOD AND ENERGY INFLATION ON CONSUMPTION Ramona Mariana CĂLINICĂ ^a "Dunărea de Jos" University of Galati, Romania
P4	SUSTAINABLE DEVELOPMENT AND SDG GOALS IN THE INTERNATIONAL BUSINESS ENVIRONMENT Luminița Maria FILIP "Dunărea de Jos" University of Galati, Romania
P5	THE EVOLUTION OF THE AVERAGE WAGE IN ROMANIA Ramona Mariana CĂLINICĂ ^a "Dunărea de Jos" University of Galati, Romania
P6	UNCOVERING THE DRIVERS OF GENDER INEQUALITY IN THE MEDITERRANEAN GREEK CLUSTER: A ROBUST 2SLS APPROACH



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	Gina IOAN ^a , Carmen Gabriela SÎRBU ^a , Sergiu Ionel PÎRJU ^b , Alina Florentina SĂRACU ^a , Tincuța VRABIE ^a ^a "Dunărea de Jos" University of Galati, Romania ^b "Danubius International" University of Galati, Romania
P7	RESILIENCE AND ECONOMIC RECOVERY – EUROPEAN STRATEGIC DIRECTIONS FOR THE PERIOD 2021-2027 Alina-Florentina SĂRACU, Ioan Gina, Gabriel SĂRACU "Dunărea de Jos" University of Galati, Romania
P8	THE LABOR MARKET IN THE AGE OF AUTOMATION Ramona Mariana CĂLINICĂ "Dunărea de Jos University" of Galați, Romania
18:50– 19:00	Q&A SESSION



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